

ICAW 2004 KICKOFF EVENT

Join us for our gala kickoff to International Coaching Awareness Week. This media event will feature top level corporate and personal clients speaking about how coaching has helped transform their leadership and their lives, as well as our Keynote Speaker, David Whyte.

The GTA chapter of the International Coach Federation presents David Whyte as he speaks on 'The Three Marriages: Work, Self and Other.' The well known poet and author of "Crossing the Unknown Sea; Work as a Pilgrimage of Identity" and "The Heart Aroused; Poetry and the Preservation of the Soul in Corporate America", reminds those of us who lead both private lives and organizations that "it is impossible to build a creative, vital, adaptable workforce unless every member of that team is asking germane questions about their own lives."



David has worked with AT&T, American Express, Kodak, the Boeing Company, Bristol Myers Squibb, Hallmark Cards Motorola, and many other corporate clients, reminding both organizations and individuals of the importance of balance.

Join David at the edge of his own frontier for a compelling investigation of the three marriages each of us must sustain in our own lives: The marriage of our work and society, the marriage with our partner, and the deeper marriage with our emerging selves. To choose between these relationships is to impoverish them all. A new integrative approach is needed, where we can embrace all these relationships in our lives.

ICAW 2004 EVENTS CALENDAR

Monday, February 2nd

Kickoff Evening · 5:30pm

PRISM Award Presentation · 6:00pm - 7:30pm

Keynote Speaker David Whyte · 7:30 - 9:30pm

Location: See our website for details

Tuesday, February 3rd

**Leadership in Organizations Workshop
with David Whyte**

9:30am – 3:30pm (lunch included)

Location: See our website for details

Wednesday, February 4th

Young Adult Coaching Event · 6:30 - 9:30pm

Location: The Cambridge Suites Hotel,
15 Richmond Street East (Yonge/Richmond)

Thursday, February 5th

PRISM Award Showcase · 8:30 - 11:30am

Location: Toronto Board of Trade,
First Canadian Place

Thursday, February 5th

Parent Coaching Event · 6:30 - 9:30pm

Location: The Cambridge Suites Hotel,
15 Richmond Street East (Yonge/Richmond)

**Sales Professionals Power
Breakfast**

Thursday, February 5th

8:00 – 9:30am

Radisson Hotel Toronto -

Mississauga

2501 Argenta Road

Mississauga

Lawyers Power Breakfast

Friday, February 6th

8:00 – 9:30am

Ontario Bar Association

Conference Centre

20 Toronto Street, 2nd Floor

Toronto

For more information and to purchase
tickets please visit us online at:

<http://www.gtacoaches.com/icaw>

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INTERNATIONAL
COACHING
AWARENESS
WEEK 2004

*Discovering Your
Next Frontier!*

February 2 - 6, 2004



Greater Toronto Area

COACHES

International Coach Federation

<http://www.gtacoaches.com>

Tuesday, Feb. 3rd

Leadership in Organizations Workshop with David Whyte

The GTA chapter of the International Coach Federation presents a full day with David Whyte as he helps you deepen and personalize your understanding of "The Three Marriages: Work, Self and Other." Join David for a full day of exploration of the three marriages in your own life.

Learn how your relationships with work and society, with your self and with others must all be honoured in order to create the work, the world, and the relationships that enliven. Discover the synergy between these relationships. Find out how to enrich your leadership by honouring the live frontier between these three life commitments. Spend a day of personal experience, interaction, and poetry that will provide you with principles and tools to help you lead yourself, your organization and the others you touch into full life and sustainable growth and change.

Wednesday, Feb. 4th

Young Adult Coaching Event Find the Rhythm of Your Life and Build a Life You Love!

*What would it feel like to live the life
of your dreams?*

Discover tools for tapping into your greatest self and take action towards creating a life you love by attending the 2004 International Coaching Awareness Week Young Adult Event.

Program highlights include an introduction to Life coaching, round table sessions for participants to experience coaching first hand, and an interactive drumming presentation exploring the resonating sound and rhythm of our lives. Participants have the chance to win one of many month long sessions with a professional life coach. This fun and interactive evening promises to offer an explorative and creative look at the life coaching experience.

***Information in this brochure subject to change ***

Thursday, Feb. 5th

The PRISM Award Showcase

The PRISM Award is presented annually to acknowledge business organizations that have achieved excellence through coaching. Coaching initiatives help organizations acquire an extra edge in performance, gain competitive advantage and achieve amazing results.

The 2004 PRISM Award will be announced at the Kickoff Event on Monday, February 2.

On February 5, 2004, a Panel Presentation by the 2004 PRISM Award winners will feature success stories highlighting different aspects of the power of coaching in action. They will present an overview of why they chose a coaching initiative, the coaching process and the results of the coaching initiative.



Thursday, Feb. 5th

The Parent Coaching Frontier: Where Parent Education Hits the Road

*Are power struggles getting you down?
Is bedtime a dramatic play in disguise?
Are family chores family wars?
Is curfew always an issue?*

- Experience how parent coaching offers you the opportunity to STOP and NOTICE the dynamics of the power struggle
- Walk away with a tool you can use to CONTROL THE SITUATION, not the child
- If you want the best FOR your child, learn to BE your best WITH your child
- Experience the POWER of parent coaching first hand!

Join us for an evening that will give you tools to encourage an environment of mutual respect and family harmony—the foundation for nurturing independent, confident and self-disciplined children.

Power Breakfasts for Professionals

February 5th - Sales Professionals

February 6th - Lawyers

Is your career success carrying a high cost in other areas of your life? Would you like to achieve success with ease in all areas of your life?

Working with a Coach can help you to redefine what success means to you, reassess your career direction, gain balance, improve your performance, and enhance quality of life both personally and professionally.

We invite you to one of two distinct Power Breakfasts designed specifically for you. You will experience live coaching and meet other people in your profession who have experienced extraordinary success with less stress and more enjoyment in all aspects of their lives.

ABOUT THE ICF-GTA

The International Coach Federation is the professional association of personal and business coaches that seeks to enhance the integrity of coaching around the globe.

Our Mission is to sustain a collaborative, inclusive community for GTA coaches from all schools and traditions. This is a community where spirit lives, and where coaches can share ideas, learn and grow, while receiving and providing support for each other.

We invite you to join us with your energy, passion, and talents to make this a community that truly honours the spirit of coaching!



Greater Toronto Area

COACHES

International Coach Federation

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